

Creative Careers – Speaker Profiles

Tim Burke

Editor, BBC English Regions HQ, graduated from RHBNC with a Desmond in 1990 after 'reading' English.

Tim is an editor with BBC English Regions HQ, which is responsible for some 3000 staff and covers the whole of England. He works as regional editor with the network team on the BBC's Politics Show and also handles a major partnership between the BBC and the Arts Council.

Over the last 18 years Tim's produced, presented, reported and researched political programmes, other documentaries and regional six thirty evening programmes for the BBC. Tim has worked for local radio, network radio, regional and network TV, Sky and been key speaker at conferences in Norway, Denmark and Germany about User Generated Content.

Tim was editor of a team nominated for a BAFTA (didn't win) for a new social engagement programme for the BBC, and he is a Sony Award winning journalist.

Tim's also a Trustee for Creative Collective, a charity helping black, Asian and Muslim journalists break into broadcasting and print. He's also learning sign language. He plays the piano badly, and is unbeatable at backgammon. He slept in a tent for three years, enjoys doing magic tricks, and ran the New York marathon with a broken leg.

Kerstin Vosshans - Hambrook

1986-1989 Drama & Theatre Studies and Film at RHBNC

1989-1990 Took a year out to work in Germany and Italy

1991-1993 Production Editor 20/20 Europe (five-language business publication for the optical industry; worked in all departments, research and travel throughout Europe in German, English, Italian and French)

1993-1995 Account Director Hi-Tech PR agency Text 100

Set up the first German office in Munich for one of the biggest IT PR agencies, Text 100 and subsequently returned to work in UK

1998 to present Freelance Journalist/Writer

Work includes:

1998 Case studies for a variety of private clients (Irish Allied Bank etc)

2001-2005 Downtown Express, New York – freelance writer and columnist

2002-2006 Junior Magazine – Contributor

2002 to present 20/20 Europe – Editorial Correspondent

2008 to present Wallflower Dispatches – Editor and Founder – Online publication (www.wallflowerdispatches.com)

Richard Turley

TV Director

Studied: History, Graduated in 2002

Richard studied History at Royal Holloway where he was also involved in running the college's radio station, 1287AM Insanity - becoming Station Manager in his final year.

After graduating in 2002 Richard worked on a number of corporate film projects before moving to the BBC - where he has worked for more than six years.

He has worked across a variety of adult and children's output - including programmes like "Watchdog", "Xchange", "Trauma" (observational documentary set in an accident and emergency department) and consumer science based show "Should I Worry About..."

For the last three years, Richard has worked as a Director on Blue Peter - creating short films and whole location-based episodes of the show both - in the UK and abroad. He's spent the last two summers in Bolivia and Alaska filming Blue Peter's "Summer Trips": month-long expeditions that explore a particular country or area.

Most recently Richard Produced and Directed a half hour film which transmitted on Holocaust Memorial Day and involved taking a Holocaust survivor back to Auschwitz for the first time since she left over 60 years ago.

Feel free to drop Richard a line: Richard.Turley@bbc.co.uk

David Mitchell

Head of Brand & Marketing Communications

Studied: Biochemistry.

Currently, I'm Head of Brand and Marketing Communications for Xerox Europe, based just round the M25 in Uxbridge. I'm responsible for all Xerox's brand, advertising, media, direct marketing, events and sponsorships in Europe.

Prior to that, I worked for Intel for 10 years, where I ran interactive marketing and advertising in Europe. I fell in to marketing after leaving college, and enjoyed it, so made a career there.

Creative Careers – Networkers Profiles

Erica Charles - Marketing Consultant for the Fashion Industry

1995: Graduated 2:1 BA (Hons) Marketing with French

1999: Graduated MSc Fashion Marketing & Promotion

Last full time job, Sales & Marketing Director Hga Group, now working as Marketing Consultant for the Fashion Industry

Having graduated from Huddersfield University I took a traditional FMCG route into marketing, working for a sales promotion agency as an Account Executive. After 3 years working for a London based agency, I decided that I wanted to change industries, but found some resistance, hence returning to university to complete my Masters. Since graduating, I have worked for leading brands and retailers such as Diesel, Victoria's Secret, ASOS.com, Oscar de la Renta and Armani. I have just completed a short term consultancy contract working with brands at London Fashion Week.

Pam Lydden – Founder and CEO Bright Star Digital

Studied at London Guildhall University graduated with Communication studies English and Law 1992 in the last recession !

My background is launching AOL Europe, AOL Australia, Tesco.com, Greenfingers.com, after the dot com boom I then had a brief time at The Mirror and Capital Radio.

I have +12 years experience in the broadcast industry and for the last +5 years have been working on a number of digital platforms, specialising in helping agencies, companies and brands to reach their consumers and key influencers through social media as well as more 'traditional' digital outlets. I have devised, developed and managed dozens of projects within this sphere since before the medium began to snowball in the UK to become the buzzword it is now. Now I have decided to set-up my own consultancy, having seen how many agencies and companies have a huge gulf in their expertise in the field and either can't justify or don't have the know-how to hire full-time digital experts.

Will Davies – Spotlight / Casting Director

Studied: Media Arts, Royal Holloway

After graduating in 1997 I spent ten years working in the British film and television industry, specifically in film development, production and casting. My casting director credits include The Descent, Severance and The Last Enemy. I joined Spotlight (the UK's number one casting database) in 2007 where my responsibilities include offering career advice to actors, dancers and presenters, developing our website and social media services and liaising with the agenting and casting community.

Kate Gazzard - Curatorial Assistant at The Charles Dickens Museum

English and Classics BA graduated summer 2007
Victorian Literature, Art and Culture MA graduating this summer

Job title: Curatorial Assistant at The Charles Dickens Museum
Curator of the Photographic Collection
Picture Researcher for *The Dickensian*

I will be studying for a PhD in 'Dickens and Medicine' from September 2010 at Reading University.